

## **Introducing You To Development Analytics Reports**

"The best way of understanding the development sites and opportunities available in WA"

Streets of OurTowns is the first in Australia to merge live feeds from Landgate and the Department of Lands, Planning and Heritage to give you propriety development analytics.

These reports save you money and time, compared to doing traditional development analytics research and give you:

- Immediate results on the property's R Code, ۲ Title, Use and Block Size
- Better understanding of the property's potential ۲ development opportunities
- Information on the surrounding education facilities and community analytics



**Reports available for as little as \$0.50 each!** 

### **Connecting Our Communities**



### Leederville Development Site Case Study

#### Real time results with Streets of OurTowns

This property in Leederville was marketed as a duplex site by an agent who used a traditional real estate platform.

The agent, who viewed the property, reported it as a R60 zoning and stated to the sellers that it could be subdivided into two separate lots.

The agent should have confirmed the report with an enquiry to the local LGA (a traditional long-winded process) or better, used the **convenient OurTowns app.** 

Unfortunately, this didn't happen, and the property was listed and marketed as a duplex site by the agent.

We tested this site using OurTowns Development Analytics and found that the site could actually be subdivided into three separate lots (under group dwelling) or up to 5 separate 70sqm with two-bedroom apartments could be built on the site (under multiple zoning).

#### This significantly increased the value of the property.

Luckily, the true development potential of the property was reported prior to a sale going through, saving the agent from potential litigation by misrepresentation of the property's development potential.

Better equip yourself with OurTowns Development Analytics for immediate outcomes!





### **Connecting Our Communities**

### **Further Your Due Diligence**

We have collaborated with Archistar to offer our users full and comprehensive due diligence investigations on their development site.

Archistar helps agents identify and better understand Perth development sites and achieve best practice results for their sellers and purchasers.

# *Streets of* OurTowns are the only company in Australia to offer these bespoke reports.

These reports are an ideal listing or enhanced marketing tool. We recommend including these reports on your marketing price menu when you are marketing a development site to help purchasers best understand the development opportunities.

Purchase two development due diligence reports on a given site from as little as \$195\* (including GST).

Please head to our **Due Diligence tool page here** or email us if you would like to find out more.



#### **Connecting Our Communities** \*Conditions apply



### **Find Out More!**

#### **Understand more about Property Validation**

OurTowns also offers Property Validation reports to give you a competitive point of difference in the market and independent property reviews, assisting with gaining leads and the selling, renting and marketing of properties.

We also offer **free CPD training** on Understanding Development Analytics and Understanding Property Validation. Each of these courses are available online and are worth 1 CPD point! Email us to get access.

If you would like to get the most out of the OurTowns app, find out more about our Property Validation Reports or even our Real Estate Agency Accounts – **contact us today!** 

Download the OurTowns App and get your competitive advantage NOW!

#### **Stay Social**

By following the *Streets of* OurTowns Social Media Pages and heading to our Website.







