



OurTowns

Connecting our Communities

"Helping you easily connect with local businesses and events"

THANK YOU VINCENT

We're just finishing our City of Vincent product testing and have had amazing feedback from local businesses and the community. We can't thank you enough!

The app has also been met with positive feedback from Local Government Authorities with many seeking to roll out OurTowns into their suburbs.



900 New User Downloads



1,000+ Businesses Listed



100+ Events Listed Every Month

WHAT IS OURTOWNS

OurTowns is a social capital company that has developed an app that connects consumers with local businesses and events.

The OurTowns app also provides powerful analytics to help build better communities.



THE PRODUCT

We have product tested with our local Vincent businesses, events and analytics features.

On the back of this we will be enhancing our tech to further develop our community focused app to generate deeper connections and builds better communities.



Local Businesses



Local Events

THE FUTURE

The OurTowns app will be enhanced for roll out into all WA communities with a customer user interface for businesses and event organisers to easily create, update and manage their listing.

OTHER ENHANCEMENTS

- 👁️ New interactive home screen
- 👁️ Geo pinning for all features
- 👁️ Full searchability and filters
- 👁️ New interface to manage your listings
- 👁️ User profiles and preferences

We are really excited and are looking forward to sharing OurTowns 2.0 with you soon. If you've got any feedback, good or bad, we'd love to hear it and you'll even go in the draw to win prizes. [Click here to find out more.](#)



PUBLIC FEEDBACK

John Carey, MLA for Perth, said - "OurTowns is a great new app for our local City of Vincent community: it enables you to find out about 1000 small businesses in our area and updates each week on upcoming local events. The ultimate plan is for this app to be used in each local community across Perth - and it's brilliant to have it starting in the City of Vincent."

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